



# BUSINESS ESSENTIAL SERVICES

## Pryor & Pryor Consulting

*"Driving Change. Shaping the Future."*

### WHO WE ARE:

Pryor & Pryor Consulting is a Black-woman owned firm specializing in digital advocacy, strategic planning and outreach specifically to the Black community. We are a small team of highly specialized individuals with over 35 years of combined experience from positions held in both local and statewide organizations. We began with a very simple goal: educate and strengthen relationships within the Black community to become the trusted voice to speak to and for them.

### WE OFFER:

- Brand Management
- Digital Advocacy
- Education
- Event Planning & Management
- Graphic Design
- Media & Public Relations
- Outreach
- Strategy & Organization
- Social Media Marketing
- Target Marketing
- Website Design

### WHO WE SERVE:

Pryor & Pryor Consulting serves small businesses, organizations, corporations, and government entities, with a desire to speak directly to the Black community.



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